



Women's Section Social Media Lead

Sutton United is a professional English Football League club based in South London promoted as National League Champions in 2021. Sutton United recently marked its 125th year as a football club and now seeks to fill a number of new roles as it continues to professionalise and transition to a full-time enterprise.

Sutton United Women's section have a successful recent history having secured promotions as champions in 2017-18, 2018-19 and most recently 2021-22. Having won the London and South East Regional Women's League Division One they now compete in step 5 of the Women's football pyramid in the London and South East Regional Women's Premier Division. Sitting on the cusp of professional football, and with the Women's World Cup in the summer further promoting interest in the Women's game, Sutton United are now looking to recruit further as part of continued growth.

An unpaid vacancy has been created to lead the Women's sections Social Media presence. With support from the Club's Media and Marketing Team this individual will report to the Women's First Team Manager and have day to day responsibility for promotional activity of the 3 Women's teams.

The role requires an individual who thrives well in a fun environment and has the confidence to take responsibility for content around the team in a modern manner. The individual should be capable of understanding, and delivering, the kinds of marketing and promotional materials deemed relevant on platforms such as TikTok, Instagram and other media. Whilst the role no doubt has a social media focus it is expected traditional media channels, including the Club's own website news pages, and matchday programmes will also be used.



This is a part time unpaid role, with flexible hours and the ability to work from home as well as at venues such as the home stadium, training facilities, and away matches alongside players and members of the Management Team. There will be an expectation of attendance on matchdays, particularly those played at home. Therefore a willingness to work on many weekends, typically Sundays, is required.

The role particularly suits a young individual keen on discovering the opportunities of a career in either the Media, Marketing or Entertainment sectors of the economy, and may be a stepping stone into paid employment within the Club. The ability to get experience within a professional sports setting would also be of benefit to a candidate looking at studying at a university or similar for a media qualification.

Candidates are invited to express their interest for consideration to Tim Allison, Club Chief operating officer, and Will Letts, Women's First Team Manager, including a CV or cover email to tim.allison@suttonunited.net